



YUVIKA GUPTA

FULL STACK WEB DEVELOPER & DIGITAL MARKETING PROFESSIONAL

20+
Websites
Build

6+
Live
Projects

2+
Years of
Experience

100%
Responsive &
Seo Optimised

About Me

Full Stack Web Developer and Digital Marketing Professional with experience building responsive business websites, e-commerce platforms, admin dashboards, booking systems, and automation solutions. Skilled in React.js, Node.js, Express.js, MongoDB, Firebase, SEO, and Google Business Profile optimization. Passionate about creating high-performance websites that generate leads and improve business growth.

Contact Me

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Education

Amity University

Masters in Computer Applications (MCA)
2025-2027

Brilliko Institute

Web Designing and Development
2024-2025

Narsee Monjee Institute of
Management Studies (NMIMS)

BBA in business analytics
2022-2025

Pearl Academy

Professional Diploma in digital marketing and
data analytics
2020-2023

Skills

Frontend

• HTML5 • CSS • JavaScript • ReactJS • MUI

Backend

• Node.js • Express.js

Database

• MongoDB • Firebase Firestore

Tools

• Github • VS Code

Marketing

• SEO • Google Business Profile • Social
Media Marketing

Experience

Social Media Manager

Sep 2023-Nov
2023

Vanmay Sutras

Here i worked as a social media marketing manager, the major focus was on Instagram. i helped them to increase the followers and the traffic of the page.

Management Intern SEO

Nov 2022 - Jan
2023

Team Pumpkin, Delhi

Working as a performance marketing intern

Working on Google Ads, Facebook Ads, SEO and social media strategies.

Coordinating with other teams like Social Media Marketing, and Content Marketing

SEO Intern

Jan 2022- Feb
2022

InstaFB Captions

I was creating backlinks for the company and than posting them on different suitable websites or blogs to increase the traffic

Projects

Built these full-stack projects-

- [hack98.club](#)
- [soanfoodprocessing.com](#)
- [traveltoolkit.online](#)
- [eeasycarrt.web.app](#)
- [designvaultt-a1ce5.web.app](#)
- [billinggpossystem.web.app](#)
- [jerrysports.in](#)

Achievements

- Built 6+ responsive websites for clients across multiple industries.
- Developed full stack applications including e-commerce and admin dashboards
- Helped businesses improve online visibility through SEO and Google Business Profile.
- Strong focus on clean UI/UX, performance and lead generation.

Tech Stack



HTML5



CSS3



JavaScript



ReactJS



NodeJS



ExpressJS



MongoDB



Firebase